

www.texaswinegrowers.com

Texas Wine Growers

#Real.Texas.Wine



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About Texas Wine Growers

Texas Wine Growers is a non-profit association for farmers and growers serving common interests to increase knowledge and enhance Texas wine and grape production. Our mission is to promote and protect the integrity of Texas wine by working with winemakers who make 100% Texas Grown wine, highlighting the unique terroir of the Lone Star State. These winemakers are elevating the Texas wine industry daily through promotion, research, and education.



What Is Real Texas Wine?

In 2021 the state legislature passed the Texas Wine Labeling Law, establishing more credibility to the term “Texas made,” which details out AVA, county, state, and vineyard designation requirements for 100% Texas Grown grape use. These new standards create more stringent requirements around the use of the name Texas on a bottle, working towards our goal of Texas becoming a recognized wine region in the US.



Texas Wine Growers Commitment

We are passionate about establishing strong credibility for Texas wine by staying committed to 100% Texas grown wine production. Because of this dedication, all participating members must be aligned in these beliefs and commit to changing the Texas wine narrative to show location matters. Our focus is establishing new wine regions within the state while promoting existing ones, paving the way for new grape growers in the state, creating networking and mentorship opportunities within the industry, and increasing our overall understanding of soil and climate impact throughout the state to improve the quality of Texas grown wine.



Who is Behind Texas Wine Growers?

Our members include wineries and vineyards from around the state who are integral to the Texas wine industry. Like most non-profits, our team is small but mighty and include:

- Blake DeBerry, President and owner of Torr Na Lochs Vineyard & Winery, who is a native Texan and committed to growing wines from only 100% Texas grapes.
- Chris Brundrett, co-founder of William Chris Vineyards and tireless champion of the Texas wine industry.
- Valerie Elkins, Executive Director, is the person behind our vision and uses her start-up management background to develop programs that create vital opportunities for our members with the goal of making Texas wine recognizable in US production.

Work With Us

For press inquiries or details about partnerships please contact:

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